

Architectural Range

# Waterfilter.direct

*Options are endless*

*The solution is simple*



**world leading filter technology**

100% Australian owned and operated

# Your Complete Home Water Filtration Solution

## World Leading Technology

A combination of **Australian, German and Japanese designed** and manufactured hybrid filter systems, combines products from industry-leading companies **Haycarb** and **Celanese** including the **MetSorb** product to produce the most **sustainable** filter media on the planet. It integrates **100% renewable** Powdered **Dual** Activated Coconut Carbon (DPAC) from **Haycarb** with ultra-high molecular weight polyethylene (UHMWPE) components from **Celanese**.

Together, they achieve the **highest industry standards**, with a **1000% greater adsorption** rate than traditional Granular Activated Carbon (GAC) media and 70% more surface area than standard (PAC) (1 gram = 2000 square meters of surface area). This filter media has been adopted throughout Europe and parts of the USA." Water Filter

Direct's **Vortex-Pro III** can filter the water to your **entire** home down to **0.22 micron**



## HARD WATER ANTI-SCALE PROTECTION

Combat your hard water PROBLEMS naturally not chemically. Old technology ion exchange salt based softeners are now banned in many states in the USA and throughout Europe. Water Filter Direct are successfully reducing scale buildup by **95%**, taking care of WA and QLD'S hard water problems naturally not chemically. Ask about the healthier option for you and the environment.

## CHEMICAL REMOVAL

Removing chemicals from your water using world leading advanced technology from **Metsorb "Berkshire Hathaway Company"** allows us to remove and improve what others can't. The same technology is now been adopted throughout Europe. The list of chemical removal and reduction is endless. Water Filter Direct's unique ability to tackle hard water issues and chemical reduction with one system sets a new standard in the water filtration industry, aligning with environmental and health benefits for a healthier more sustainable tomorrow. Water Filter Direct's new **Hydro-Flow** 5 stage cartridge system has set a new benchmark for filter performance in the water filtration space, offering chlorine, chloramine, **fluoride, PFAS** and **PFOA** removal and reduction at POE "**Whole home filtration**" level.

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## ULTRAVIOLET PROTECTION

Protecting your family from bacteria and waterborne **viruses** is paramount. Our chemical free natural ultraviolet technology **kills 99.99% of all bacteria**, leaving your water safe for drinking. This is the perfect solution for rainwater applications. Water Filter Direct's NEW **Ultra-V-PRO** all in one system has the ability remove unwanted contaminants like sediment, dirt, rust, heavy metals, chemicals, pesticides including bacteria and parasites with one system.



## Architectural range

Unlimited possibilities with our **Architectural Range**, designed to elevate your home with **high-end finishes** that effortlessly harmonize with your surroundings. Crafted with unwavering commitment to industry excellence, the **Vortex-Pro III** Architectural Range redefines standards. Meticulously constructed from 304 **Stainless Steel**, it ascends the benchmark by offering an impressive array of **30 distinct color options** and finishes.

## WHY WATER FILTER DIRECT

Our distinction lies in the details. When you reach out, you're not met with a typical sales pitch. Instead, you're in conversation with a plumber or plumbing consultant a water filtration industry expert- a true industry connoisseur who comprehends your plumbing scenario and water filtration demands. Our mastery extends beyond theory. We're immersed in our product, your product, and every other water filter solution out there. Our expertise isn't born from mere manuals or glossy brochures; it's forged through hands-on installations, services, repairs, and replacements of the very systems you have or aspire to own. Say goodbye to scripted pitches; our team is comprised of subject matter experts, not salespeople chasing quotas. At Water Filter Direct, it's a dialogue with a difference.

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# Health Benefits



## Health Benefits

- Reduce the risk of cancer
- Relief for eczema sufferers
- Anti-Aging benefits
- Reduce the risk of birth defects
- Relief for asthma sufferers
- Enjoy chemical free showering
- Improved hair conditions
- Improved skin conditions
- Healthier drinking water
- Mineral rich Alkaline water
- Reduced daily chemical exposure
- Hydrogen water with pure magnesium

## Remove & Improve

- Chlorine 99.00%
- Chloramine 99.00%
- Fluoride 99% with RO
- Heavy Metals
- Bacteria 99.99%
- Parasites 99%99
- Pesticides
- Hard Water
- PFAS
- PFOS
- Carcinogens
- Nitrate
- Lead
- DBP - THM

# Home Asset Benefits



## Extend the life

- Hot Water Systems
- Washing machine
- Dishwasher
- Tapware
- Bathrooms
- Plumbing and pipe work
- Home appliances
- Shower screens
- Basins
- Kitchen sink
- Kettle

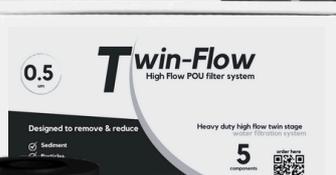
## World Leading

- German Designed filter media
- Japanese Designed filter media
- Australian designed and manufactured SSW
- 100% Renewable
- 100% Sustainable
- 1000% Greater Absorption
- Robust Design
- Robust Warranty 5- 10 year
- Adopted throughout Europe and the USA
- Industry leading filter technology

Options are endless



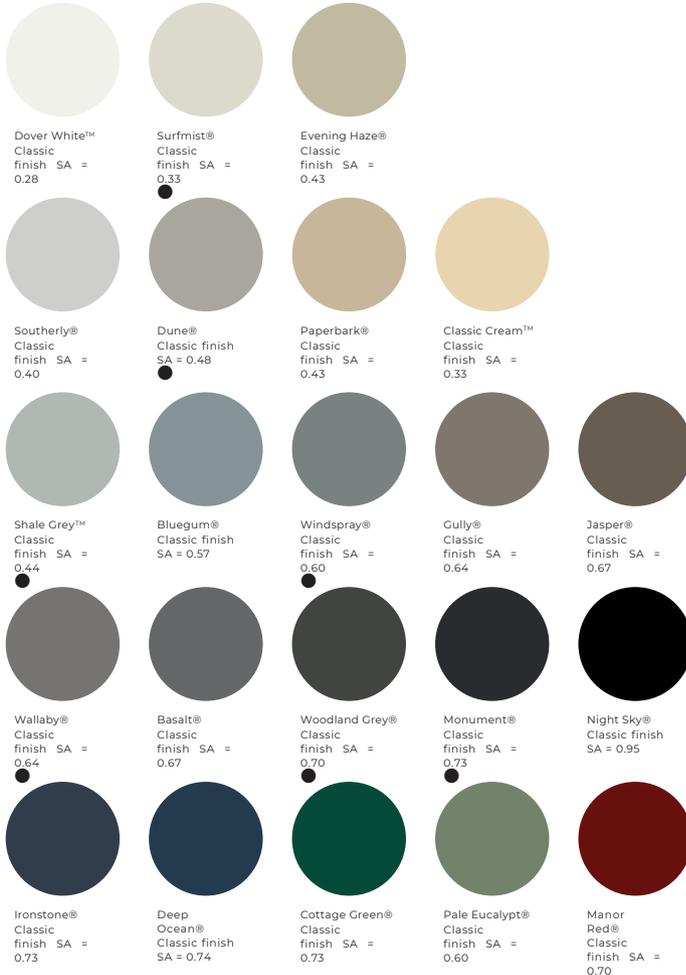
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World leading



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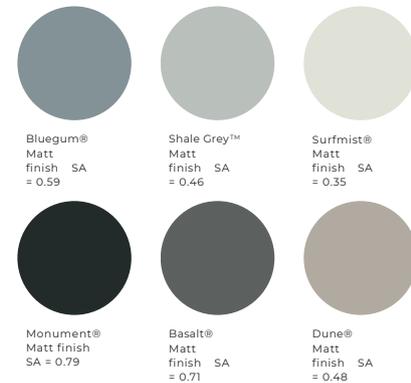
## Classic finish



## COLORBOND® CORE COLOURS

With 22 pale, mid and deep toned COLORBOND® steel core colours, and six colours also available in a premium Matt finish, you can enjoy the process of discovering the perfect colour scheme and design palette for your dream home.

## Matt finish



# Architectural Range Colour Options

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ALLOWS US TO REMOVE IMPROVE AND SOFTEN WHAT  
OTHERS CAN'T

endless possibilities

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